



# **Ideathon for Dialogue**

Join Us Advance **Turkish-Israeli Relations** Through Digital Campaigns!

**Application deadline:** 

15 June 2023

24-25 June 2023 Istanbul, Turkey

We are thrilled to announce the "Ideathon for Dialogue," a groundbreaking event organized under our longlasting project "Influencers for Dialogue." This ideathon aims to foster stronger Turkish-Israeli relations through the power of social media campaigns done by young people.

For the last two years with our project "Influencers for Dialogue"; we have created several social media projects that would support Turkish-Israeli relations through digital campaigning with both Israeli and Turkish participants. This year, we are bringing together our winners in Istanbul to develop their projects. We would like to invite you to join them to work together on their campaigns.

As two culturally rich nations, Turkey and Israel possess immense potential for collaboration and understanding. "Influencers for Dialogue" seeks to harness the power of social media and the influence of creative minds to promote meaningful exchanges and bridge the gap between our societies. We believe that by working together, we can pave the way for a more prosperous and harmonious future.

During the "Ideathon for Dialogue," **participants from Israel and Turkey** will have the opportunity to connect, collaborate, and co-create impactful projects that promote mutual understanding, cooperation, and friendship.

#### Who should apply for this program?:

University students or graduates below the age of 30 who you are interested in **digital campaigning** and **Turkish-Israeli relations**. (*The language of the event is English*)

Please **apply** the ideathon from this link by **June 15, 2023**:

https://forms.gle/PDx3J6UBLv8kzAo29







# **Ideathon for Dialogue**

Join Us Advance **Turkish-Israeli Relations** Through Digital Campaigns!

**Application deadline:** 

15 June 2023

24-25 June 2023 Istanbul, Turkey

#### 24 June - Saturday

09:15 - Opening Speeches

09:30 - Inspiring Lectures

Alkol Politikaları Platformu (Alcohol Policies Watch)

Kız Başına (By Herself)

Vaadler.org (Pledges.org)

11:00 - IDEATHON: How to develop our digital campaigns on dialogue?

12:30 - Lunch

13:30 - Field Work: walk in the city in groups to collect material for campaigns

19:00 - Dinner | Boat Tour

### 25 June - Sunday

09:30 - Presentations of the campaigns

10:00 - Next Steps and Conclusion

11:00 - End of the Program

Please apply the ideathon from this link by June 15, 2023:

https://forms.gle/PDx3J6UBLv8kzAo29

