##### REQUEST FOR EXPRESSIONS OF INTEREST (REOI)

##### (CONSULTING SERVICES – INDIVIDUAL (Communıcatıon and vısıbılıty) CONSULTANT SELECTION)

**TÜRKİYE**

**Municipal Services Project I**

Loan No./Credit No./ Grant No.: AFD CTR 1075 01 K / AFD CTR 1075 06 R

**Reference No**.: AFD-IND07

ILBANK ("the Beneficiary") has received a grant from the French Development Agency (Agence Française de Développement – “AFD”), for the purpose of financing the costs of the “Municipal Services Project I” (the content of which is further described in the Appendix 1 below). ILBANK intends to apply part of the proceeds for the recruitment of individual consultant services ("the Services") for Communication and Visibility (C&V) Consultant position (AFD-IND07). One consultant will be hired on **a full-time** basis.

The C&V Consultant will join ILBANK’s Project Management Unit, within its Department of International Relations at its headquarters in Ankara, to participate in the daily tasks and activities associated with the management of the Project’s implementation, in close collaboration with ILBANK’s Regional Directorates and involved Water and Wastewater Administrations (SKIs) and Municipalities. The Services are expected to start in August 2024. The estimated duration of the Project is approximately 2 years. One-year renewable contract with a 2 (two) months’ probation period will be signed with the Social Consultant.

ILBANK invites eligible applicants to indicate their interests for the Services mentioned above. For C&V Consultant position, at least 3 applicants will be shortlisted. Those applicants will then receive a Request for Proposal including a detailed Terms of Reference.

Interested applicants shall submit their Curriculum Vitae (CV) in English in the format given in the Appendix II below, before 09.05.2024, 17.00 (local hour). In their CV, interested applicants must provide information evidencing that they are qualified and experienced to perform the expected Services; only recent and similar services shall be considered when ranking the applications. Determination of the similarity of the experiences will be based on: (i) the nature of the services performed; (ii) the technical area of expertise; (iii) the application of international donors’ procedures; (iv) the location and, when applicable, (v) the sector.

**Furthermore, the applicants are expected to fulfill all shortlisting criteria detailed below**:

* At least bachelor's degree in Communications, Media Relations, Journalism, International Relations, International Development or any other related field,
* **At least seven (7) years** of relevant experience in marketing and/or PR at the national or international level; in electronic and print media, production of brochure, success stories, flyer, video and other advocacy and communication materials, and/or communication activities such as; preparation of communication action plans, organization of visibility campaigns, organization of international events,
* Excellence in bilingual reporting and proofreading; excellent linguistic, grammatical & editorial skills,
* Experienced with preparation of communication strategies and actions plans,
* Experience in the organization of visibility campaigns; sound background on organizational strategy and social media,
* Advocacy and networking; liaison and engagement with community, partners, media etc.,
* Solid background in promoting and understanding of cross-cutting impacts especially the environment, climate and gender,
* Having worked within projectsfinanced by international financial and development organizations such as; World Bank/IFC, the European Union, AFD, the United Nations, EBRD, JICA, KfW, etc.,
* Experienced with and knowledge about communication and visibility guidelines of the European Union would be considered as an asset,
* Having worked within the Municipal Infrastructure Sector would be considered a plus**,**
* Proficiency in key computer applications (Word, Excel, PowerPoint),
* Fluency in written and oral English and Turkish.

Eligibility criteria to AFD financing are specified in sub-clause 1.3 of the "Procurement Guidelines for AFD‑Financed Contracts in Foreign Countries", available online on AFD’s website: <http://www.afd.fr>

Interested applicants may obtain further information at the e-mail address below during office hours *(09.30 to 18.00)*.

The CVs shall be sent in PDF format. Reference Number of the position you apply for shall be mentioned on the CV.

Attn: Mr. Özkan ÇÜÇEN, Manager of Contract Management Unit

ILBANK International Relations Department

Contract Management Unit

Emniyet Mahallesi Hipodrom Caddesi No: 9/21

Yenimahalle/ANKARA, TÜRKİYE

Telephone: +90 (312) 509 79 05

Email: [pybsatinalma@ilbank.gov.tr](mailto:pybsatinalma@ilbank.gov.tr)

Web site: http://www.ilbank.gov.tr

##### **APPENDIX 1: PROJECT DESCRIPTION**

# CONTEXT OF THE PROJECT

ILBANK has signed a grant agreement (the “Financing Agreement”) with the French Development Agency (Agence Française de Developpement - AFD) on 13th April 2020, towards financing the costs of the “Municipal Services Project I” (the “Project”). The grant was delegated to AFD by the European Commission under the European Union Facility for Refugees in Turkey (FRiT-II). ILBANK, AFD and the European Commission have agreed to extend the scope of the Project. An Amendment n°1 to the Contribution Agreement between the Commission and the Agency was signed on December 18th, 2020.

# OBJECTIVES AND CONTENT OF THE PROJECT

The overall objective of the Project is to contribute to the improvement of the living conditions of host communities and Syrians under Temporary Protection (SuTPs) in the South-East of Türkiye in terms of access to water and wastewater services.

The specific objectives are as follows:

1. Provide access for host communities and SuTPs to safely drinking water, wastewater, and solid waste services.
2. Participate in the protection of the region’s environment and, in particular, of its resources in fresh water, under stress due to climate change.
3. Contribute to the mitigation of greenhouse gas emissions through an improved management of municipal solid waste and wastewater.
4. Support the municipalities and water and sewerage administrations (Su ve Kanalizasyon Idaresi or SKI’s) in achieving operational and financial sustainability in solid waste, water and wastewater services.

The specific objectives (ii), (iii) and (iv) are essential to the first objective’s sustainability.

The Project will consist of three main components, one infrastructure component (Component 1) and one capacity building and technical assistance component (Component 2), as well as a communication and visibility component (Component 3).

The Project which is meant to last 66 months from 1st January 2020 onward, has three components:

1. A water, wastewater and solid waste infrastructure investment component, comprising nineteen projects located in eight provinces (Kilis, Şanlıurfa, Gaziantep, Mardin, Mersin, Hatay, Malatya, and Adıyaman);
2. A technical assistance component, including in particular accompanying measures to improve the performance of solid waste, water and wastewater operators (municipalities and SKIs), and to support ILBANK in on-granting management of the Project;
3. Communication and visibility actions.

# STAKEHOLDERS AND MODUS OPERANDI

The Final Beneficiaries of the Project are the targeted water and wastewater operators, whether municipalities or SKIs, with which ILBANK signed On-Granting Agreements, and which will be the owners of the assets financed as part of Component 1. These are:

* 6 SKIs in Şanlıurfa (SUSKI), Gaziantep (GASKI), Mardin (MARSU), Mersin (MESKI), Hatay
* (HATSU) and Malatya (MASKI) provinces;
* 4 non-metropolitan municipalities (the center municipality of Kilis, the center municipality of Adiyaman, the district municipalities of Elbeyli and Polateli located in the province of Kilis), which manage their water and wastewater services directly under their own management;
* 2 metropolitan municipalities (Gaziantep and Şanlıurfa) for the solid waste management subprojects.

ILBANK, a public bank dedicated to the financing of municipal infrastructures, assumes the role of technical and financial intermediary and the functions of project management assistance to the municipalities/SKI. ILBANK has signed a grant agreement with AFD to that end.

The Primary Beneficiary and technical and financial coordinator of the Project is ILBANK, which will act as the Financial Intermediary (FI) to transfer funds to participating municipalities or utilities in the selected provinces within the scope of Component 1 (investments); in addition, ILBANK will directly procure some tenders in relation with Components 2 and 3 (consultancy services such as audit of the project’s account, communication and visibility services and external supervision for works)

# COST AND FINANCING

The Project is financed exclusively by a grant, delegated to AFD by the European Commission under the FRiT-II. ILBANK, AFD and the European Commission have agreed to extend the scope of the Project. An Amendment N°1 to the Contribution Agreement between the Commission and the Agency was signed on 20th December 2020. Also with an AFD Loan in the amount of EUR 63 Million, the total budget is EUR 277.82 million.

##### **APPENDIX II : FORM OF CURRICULUM VITAE**

|  |  |  |  |
| --- | --- | --- | --- |
| **Name of Staff** | | **:** |  |
| **Profession** | | **:** |  |
| **Date and Place of Birth** | | **:** |  |
| **Civil Status** | | **:** |  |
| **Home Address** | | **:** |  |
| **Phone** | **home** | **:** |  |
| **mobile** | **:** |  |
| **E-Mail** | | **:** |  |
| **POSITION APPLIED (name and ref. number)** | | **:** |  |

**KEY QUALIFICATIONS**

Specific experience in:

**EDUCATIONAL BACKGROUND**

**PROFESSIONAL EXPERIENCES**

**(Employment Record)**

**Language Proficiency :**

|  |  |  |  |
| --- | --- | --- | --- |
| 1. | Excellent | Good | Poor |
| Reading |  |  |  |
| Writing |  |  |  |
| Speaking |  |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| 2. | Excellent | Good | Poor |
| Reading |  |  |  |
| Writing |  |  |  |
| Speaking |  |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| 3. | Excellent | Good | Poor |
| Reading |  |  |  |
| Writing |  |  |  |
| Speaking |  |  |  |

**Computing Knowledge :**

Experience in:

**Membership of Professional Societies :**

**References and transcripts : AVAILABLE UPON REQUEST**

**Certification**

I, the undersigned, certify that to the best of my knowledge and belief, this biodata correctly describes myself, my qualifications and my experience.

Signature Date